Ohio 2018 October Elections Poll

Baldwin Wallace University Community Research Institute

October 8, 2018

Sample size: 1017 likely voters

Margin of error: ±3.5%. The margin of error is applicable only to overall results and not to demographic subgroups. Total column percentages (or row percentages for certain questions) may not be exactly 100% due to rounding.

Q1: Is your opinion of Sherrod Brown favorable, unfavorable or haven't you heard enough about him?

Response	Overall	M %	F %	Dem %	Rep %	Oth %
Favorable	47.1	45.2	48.8	75.6	22.6	40.2
Unfavorable	30.1	36.3	24.5	7.7	51.0	33.2
Haven't heard enough about him	22.7	18.5	26.6	16.7	26.4	26.6
Totals	100.0	100.0	100.0	100.0	100.0	100.0

Q2: Is your opinion of Jim Renacci favorable, unfavorable or haven't you heard enough about him?

Response	Overall	M %	F %	Dem %	Rep %	Oth %
Favorable	26.6	30.6	22.9	10.4	45.8	22.3
Unfavorable	31.7	36.3	27.4	46.5	14.9	34.2
Haven't heard enough about him	41.8	33.1	49.6	43.1	39.3	43.5
Totals	100.0	100.0	100.0	100.0	100.0	100.0

Q3: Compared with past midterm congressional elections, is voting more important to you, less important, or about the same?

Response	Overall	M %	F %	Dem %	Rep %	Oth %
More important	58.9	61.5	56.5	65.1	52.3	59.2
Less important	3.2	2.2	4.0	3.5	2.7	3.4
About the same	38.0	36.3	39.5	31.4	45.0	37.5
Totals	100.0	100.0	100.0	100.0	100.0	100.0

Q4: If the election for U.S. Senator were being held today, and the candidates were Sherrod Brown (the Democrat) and Jim Renacci (the Republican), for whom would you vote?

Response	Overall	M %	F %	Dem %	Rep %	Oth %	Labor union? Yes %	No %
Sherrod Brown	49.5	45.5	53.1	85.4	15.6	45.4	46.1	49.9
Jim Renacci	33.0	38.9	27.5	4.2	67.8	24.5	30.7	33.4
Unsure	17.5	15.6	19.4	10.4	16.5	30.2	23.2	16.7
Totals	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Q5: How important are each of the following issues to you in deciding how to vote in this year's election for U.S. Senator?

	Very important	Somewhat important	Somewhat unimportant	Not important	Unsure	Totals
The economy	71.5	25.5	1.8	0.5	0.7	100.0
Taxes	64.8	29.8	3.8	0.8	0.8	100.0
Healthcare	77.4	20.4	1.6	0.4	0.3	100.0
Immigration	54.8	32.2	8.6	3.5	1.0	100.0
Trade	41.5	42.4	9.3	3.7	3.1	100.0
Gun Policy	59.9	27.8	6.0	4.9	1.4	100.0
Abortion	48.3	26.9	11.2	9.5	4.1	100.0

Q6: If the election for the U.S. House of Representatives were being held today, would you vote for the Democratic candidate, the Republican candidate, or a third party candidate in your congressional district?

Response	Overall	M %	F %	Dem %	Rep %	Oth %
Democratic candidate	42.5	37.4	47.1	88.8	3.4	30.2
Republican candidate	40.2	45.2	35.7	3.7	85.6	27.8
Third party candidate	3.9	4.9	2.9	1.0	1.2	12.3
Unsure	13.4	12.5	14.3	6.5	9.8	29.7
Totals	100.0	100.0	100.0	100.0	100.0	100.0

Q7: Do you approve or disapprove of the way the following public officials are handling their jobs? - Ohio Governor John Kasich

Response	Overall	M %	F %	Dem %	Rep %	Oth %
Approve	49.1	51.4	47.1	50.0	52.5	42.6
Disapprove	32.2	37.2	27.6	27.3	32.0	40.1
Unsure	18.7	11.4	25.3	22.7	15.6	17.3
Totals	100.0	100.0	100.0	100.0	100.0	100.0

Q8: Do you approve or disapprove of the way the following public officials are handling their jobs? - President Donald Trump

Response	Overall	M %	F %	Dem %	Rep %	Oth %
Approve	44.8	51.1	39.2	10.1	80.8	43.9
Disapprove	49.8	44.4	54.8	84.1	13.1	52.8
Unsure	5.3	4.6	6.0	5.8	6.1	3.3
Totals	100.0	100.0	100.0	100.0	100.0	100.0

Q9: Do you approve or disapprove of the way the following public officials are handling their jobs? - Senator Sherrod Brown

Response	Overall	M %	F %	Dem %	Rep %	Oth %
Approve	47.8	46.5	48.9	77.1	22.3	41.1
Disapprove	29.2	36.9	22.3	6.0	50.7	32.5
Unsure	23.0	16.7	28.8	16.9	27.0	26.4
Totals	100.0	100.0	100.0	100.0	100.0	100.0

Q10: Do you approve or disapprove of the way the following public officials are handling their jobs? - Senator Rob Portman

Response	Overall	M %	F %	Dem %	Rep %	Oth %
Approve	36.4	42.3	31.1	21.1	55.1	31.8
Disapprove	30.4	35.9	25.4	41.4	16.6	34.5
Unsure	33.1	21.8	43.5	37.5	28.3	33.8
Totals	100.0	100.0	100.0	100.0	100.0	100.0

Q11: Do you approve or disapprove of the way the following public officials are handling their jobs? - Your member of Congress

Response	Overall	M %	F %	Dem %	Rep %	Oth %
Approve	39.8	40.4	39.3	37.9	48.3	29.9
Disapprove	23.9	32.4	16.2	27.3	18.1	27.5
Unsure	36.3	27.2	44.6	34.8	33.6	42.7
Totals	100.0	100.0	100.0	100.0	100.0	100.0

Q12: Please indicate your level of approval or disapproval for each of the following:

	Strongly Approve	Approve	Oppose	Strongly Oppose	Unsure	Totals
Trump Administration's trade tariffs	20.3	23.4	17.7	26.9	11.7	100.0
Tax cuts passed by Congress, supported by the Trump Administration	28.7	24.8	14.5	22.0	9.9	100.0
Trump Administration's immigration policy	27.7	20.5	13.4	32.5	6.0	100.0
President Trump's treatment of NATO and the European Union	21.7	21.5	14.5	29.3	12.9	100.0
The Mueller investigation into possible Russian influence in the Trump 2016 presidential campaign	29.2	19.1	13.5	25.4	12.7	100.0
How Governor Kasich has handled the Ohio economy	15.5	39.5	17.8	9.9	17.3	100.0
Governor Kasich's support for expanding Medicaid	32.7	34.7	10.0	6.6	16.0	100.0

Q13: Turning to the gubernatorial election in Ohio. . . How important are each of the following issues to you in deciding how to vote in this year's election for Ohio Governor?

	Very important	Somewhat important	Somewhat unimportant	Not important	Don't Know	Totals
The economy	72.9	23.6	1.7	0.6	1.2	100.0
Taxes	65.3	29.7	3.4	1.0	0.6	100.0
Healthcare	75.6	21.0	1.8	0.7	0.8	100.0
Immigration	54.1	30.6	9.4	4.3	1.6	100.0
Trade	39.3	44.7	9.1	2.9	4.0	100.0
Gun policy	59.8	27.7	7.2	3.7	1.5	100.0
Abortion	45.4	30.5	10.9	10.1	3.2	100.0
Opioid crisis	55.1	31.5	7.3	4.0	2.2	100.0
Education policy	58.0	33.2	5.7	1.9	1.2	100.0

Q14: Is your opinion of Richard Cordray favorable, unfavorable or haven't you heard enough about him?

Response	Overall	M %	F %	Dem %	Rep %	Oth %
Favorable	33.7	38.1	29.8	55.1	15.2	28.8
Unfavorable	23.9	30.4	18.0	9.2	40.0	22.3
Haven't heard enough about him	42.4	31.5	52.2	35.7	44.8	48.9
Totals	100.0	100.0	100.0	100.0	100.0	100.0

Q15: Is your opinion of Mike DeWine favorable, unfavorable or haven't you heard enough about him?

Response	Overall	M %	F %	Dem %	Rep %	Oth %
Favorable	40.6	42.7	38.7	21.8	63.6	34.9
Unfavorable	38.4	41.0	36.1	59.7	16.6	38.6
Haven't heard enough about him	20.9	16.3	25.2	18.5	19.8	26.5
Totals	100.0	100.0	100.0	100.0	100.0	100.0

Q16: If the election for Ohio governor were being held today, and the candidates were Richard Cordray (the Democrat) and Mike DeWine (the Republican), for whom would you vote?

Response	Overall	M %	F %	Dem %	Rep %	Oth %
Richard Cordray	39.2	38.3	40.0	73.9	7.5	33.6
Mike DeWine	42.2	45.9	38.8	12.6	77.2	34.7
Unsure	18.6	15.8	21.2	13.5	15.3	31.7
Totals	100.0	100.0	100.0	100.0	100.0	100.0

Q17: If the election for Ohio governor were being held today, and the candidates were Richard Cordray (the Democrat), Mike DeWine (the Republican), Travis M. Irvine (the Libertarian), and Constance Gadell-Newton (the Green Party), for whom would you vote?

Response	Overall	M %	F %	Dem %	Rep %	Oth %
Richard Cordray	37.1	36.4	37.8	72.2	6.7	29.1
Mike DeWine	39.7	44.1	35.8	9.9	75.8	30.9
Constance Gadell-Newton	3.4	3.3	3.6	3.0	1.0	7.9
Travis M. Irvine	4.3	4.3	4.3	2.2	3.9	8.3
Unsure / Other	15.4	12.0	18.5	12.6	12.6	23.8
Totals	100.0	100.0	100.0	100.0	100.0	100.0

Q18: Would you like to see Governor John Kasich run for President in 2020, or not?

Response	Overall	M %	F %	Dem %	Rep %	Oth %
Yes, I would like to see him run	31.1	34.7	27.7	36.5	28.3	26.8
No, I would not like to see him run	46.6	46.8	46.4	36.8	53.7	51.0
Unsure	22.3	18.4	25.9	26.6	18.0	22.2
Totals	100.0	100.0	100.0	100.0	100.0	100.0

Q19: If the election for Ohio Attorney General were being held today, would you vote for Dave Yost (the Republican) or Steve Dettelbach (the Democrat)?

Response	Overall	M %	F %	Dem %	Rep %	Oth %
Steve Dettelbach	33.7	28.8	38.1	66.1	4.5	27.9
Dave Yost	38.1	43.9	32.9	10.1	74.5	26.1
Unsure	28.2	27.3	29.0	23.8	21.0	46.0
Totals	100.0	100.0	100.0	100.0	100.0	100.0

Q20: If the election for Ohio Secretary of State were being held today, would you vote for: Kathleen Clyde (the Democrat), Dustin Hanna (the Libertarian), or Frank LaRose (the Republican)?

Response	Overall	M %	F %	Dem %	Rep %	Oth %
Kathleen Clyde	32.6	27.9	36.8	66.2	3.0	25.4
Dustin Hanna	7.2	8.5	6.1	5.5	7.2	10.0
Frank LaRose	32.6	36.8	28.8	4.5	67.9	22.5
Unsure	27.6	26.8	28.3	23.9	21.9	42.0
Totals	100.0	100.0	100.0	100.0	100.0	100.0

Q21: If the election for Ohio Auditor of State were being held today, would you vote for Zack Space (the Democrat), Robert C. Coogan (the Libertarian), or Keith Faber (the Republican)?

Response	Overall	M %	F %	Dem %	Rep %	Oth %
Robert C. Coogan	6.4	8.5	4.5	4.2	5.9	10.6
Keith Faber	31.3	33.6	29.2	4.9	66.5	18.5
Zack Space	32.3	29.4	35.0	64.4	4.7	24.6
Unsure	30.0	28.5	31.3	26.5	22.9	46.3
Totals	100.0	100.0	100.0	100.0	100.0	100.0

Q22: If the election for Ohio Treasurer of State were being held today, would you vote for Robert Sprague (the Republican), Paul Curry (the Green Party), or Rob Richardson (the Democrat)?

Response	Overall	M %	F %	Dem %	Rep %	Oth %
Paul Curry	6.4	7.0	5.9	5.2	4.8	10.7
Rob Richardson	33.2	29.8	36.2	66.7	6.9	21.2
Robert Sprague	31.1	34.9	27.6	3.6	67.0	19.0
Unsure	29.3	28.3	30.3	24.5	21.2	49.1
Totals	100.0	100.0	100.0	100.0	100.0	100.0

Q23: Ohio Issue 1, the Drug and Criminal Justice Policies Initiative, is on the ballot in Ohio as an initiated constitutional amendment on November 6, 2018. (Ballotpedia summary of arguments for and against Issue 1 given to respondents.) If the election were held today, would you support or oppose Issue 1?

Response	Overall	M %	F %	Dem %	Rep %	Oth %
Support	47.9	46.3	49.3	56.8	38.5	48.3
Oppose	30.5	34.4	26.8	22.3	37.9	31.8
Unsure	21.7	19.3	23.8	21.0	23.5	20.0
Totals	100.0	100.0	100.0	100.0	100.0	100.0

Q24: As you may know, Donald Trump recently nominated Brett Kavanaugh to serve as a justice on the Supreme Court. Do you support or oppose Brett Kavanaugh's serving as a justice on the Supreme Court?

Response	Overall	M %	F %	Dem %	Rep %	Oth %
Strongly support	29.8	37.6	22.7	4.5	56.3	28.6
Somewhat support	14.9	15.3	14.6	8.1	23.1	13.0
Somewhat oppose	11.3	10.0	12.5	15.7	5.5	13.2
Strongly oppose	31.8	28.2	35.0	59.8	7.1	25.9
Don't know enough to say	12.2	9.0	15.2	11.8	8.0	19.3
Totals	100.0	100.0	100.0	100.0	100.0	100.0

Q25: Overall, do you have a favorable or an unfavorable impression of Brett Kavanaugh?

Response	Overall	M %	F %	Dem %	Rep %	Oth %
Very favorable	18.4	23.0	14.2	1.8	36.5	16.6
Favorable	10.9	12.5	9.5	3.4	20.1	8.5
Somewhat favorable	12.6	13.8	11.5	7.9	16.4	13.9
Somewhat unfavorable	6.7	5.4	7.8	7.3	5.3	7.7
Unfavorable	10.0	9.4	10.5	15.8	3.8	10.4
Very unfavorable	27.2	26.0	28.3	50.4	5.1	25.1
Don't know enough to say	14.2	10.0	18.1	13.3	12.8	17.8
Totals	100.0	100.0	100.0	100.0	100.0	100.0

Survey demography

Gender	Raw	Wtd
Male%	46.5	47.7
Female%	53.5	52.3
Total%	100.0	100.0

Education	Raw	Wtd
No college%	25.4	44.1
Some college%	24.6	20.6
Two year degree%	14.5	7.9
Four year degree%	23.4	16.6
Advanced degree%	12.2	10.9
Total%	100.0	100.0

Race/Ethnicity	Raw	Wtd
White, not Hispanic or Latino%	82.3	85.2
Black or African American%	8.9	11.3
Other*%	8.8	3.5
Total%	100.0	100.0

Annual Household Income	Raw	Wtd
< 25K%	22.5	28.9
25K to 50K%	30.6	26.2
50K to 75K%	18.4	19.2
75K to 100K%	14.1	10.4
100K to 150K%	11.0	9.3
> 150K%	3.4	6.0
Total%	100.0	100.0

Party ID**	Raw	Wtd
Democrat%	37.8	38.1
Republican%	37.4	37.4
Other%	24.9	24.5
Total%	100.0	100.0

*This category includes, but is not limited to: White/Hispanic or Latino, Asian or Asian-American, American Indian or Alaska Native.

**Party ID was not used as a weighting characteristic.

Methodological notes

This poll was conducted between 9/28/18, and 10/8/18, among registered voters in Ohio likely to vote in the November 6th, 2018 election ($n = 1017$), by the Baldwin Wallace University Community Research Institute. Likely voters were defined as those who were "absolutely certain" they were registered to vote at their current address and indicated that they had voted in the 2016 presidential election.

Survey participants were drawn from online panels organized and curated by Qualtrics. To overcome some of the limitations associated with online surveys, Qualtrics utilized quotas for gender (51% female) and age (18-29 years- about 16.9%; 30-44 years- about 24.5%; 45-64 years- about 34.9%; and 65 years and up- about 23.7%) based on data from the 2016 American Community Survey (ACS) for Ohio.

Qualtrics also stratified the sample by region (i.e., Northeast Ohio, Southeast Ohio, Northwest Ohio, Southwest Ohio, and Central Ohio) to ensure that more populous areas, such as Northeast Ohio, were not overrepresented, and that less populous areas, such as Southeast Ohio, were not underrepresented. For more information about the five regions, please see the following report by the University of Akron's Ray C. Bliss Institute of Applied Politics: "Basic Information about Ohio Politics #2: The Five Ohios."

In addition, the survey included several "attention checks" to identify respondents who were not paying close attention to the survey. For example, an early question required respondents to agree to the following terms:

- "We check responses carefully in order to make sure that people have read the instructions for the task and responded carefully. We will only accept participants who clearly demonstrate that they have read and understood the survey. Again, there will be some very simple questions in what follows that test whether you are reading the instructions. If you get these wrong, we may not be able to use your data. Do you understand?" People who responded "No, I do not understand" were not allowed to continue taking the survey ($n = 8$).

A subsequent question asked, "To ensure you are paying attention, please select the number 'four' below." Response options included: "1", "2", "3", and "4." Those who selected a number other than "4" were not allowed to continue with the survey ($n = 5$).

To reduce any possible response option order effects, which occur when responses to a closed-ended survey question are influenced by the order in which responses are offered to respondents, we randomized the order of "favorable" and unfavorable" for questions Q1, Q2, Q14, Q15, and Q25. Similarly, we randomized the order of "more important" and "less important" for Q3. For Q4, Q16, Q17, Q19, Q20, Q21, and Q22, we randomized the order in which the candidates' names appeared. For Q5, Q12, and Q13, we randomized the order in which the issues appeared. For Q6, we randomized the order of "Democratic candidate" and "Republican candidate." For Q18, we randomized the order of "Yes, I would like to see him [Governor John Kasich' run [in 2020]" and "No, I would not like to see him [Governor John Kasich' run [in 2020]." For Q23 and Q24, we randomized the order of "support" and "oppose."

Responses in this survey were weighted by gender, race/ethnicity, income, and education. Weights of individual respondents were capped. The margin of error was computed using an adjustment of the classical Central Limit Theorem margin of error associated to random samples. Specifically, the margin of error (computed at a 95% confidence level) was inflated relative to the ordinary calculation by a factor of $1 + \text{cv(weights)}^2$, where cv denotes the coefficient of variation. In this survey, that design factor was 1.14. The overall margin of error was $\pm 3.5\%$; any subgroup analysis will necessarily bear a larger margin of error. The margin of error assumes that the weighted estimates are approximately unbiased. This assumption implicitly relies on the assertion that any differences between the survey sample and the target population on key survey outcomes are corrected by demographic raking. No analysis was conducted to validate that assertion.